

Knowledge Management and Organizational Learning in the Digital Era

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Abstract

Knowledge management has become a critical organizational function in the digital era, enabling businesses to effectively create, store, share, and utilize knowledge resources. This study examines the relationship between knowledge management and organizational learning, focusing on how digital technologies facilitate knowledge sharing, collaboration, innovation, and continuous learning. Effective knowledge management practices help organizations enhance employee competencies, improve decision-making, and adapt to rapidly changing business environments. The findings reveal that organizations with strong knowledge management systems foster a culture of learning, innovation, and operational excellence. The study concludes that knowledge management is essential for organizational learning and sustainable growth in the digital age, helping organizations maintain competitiveness and achieve long-term success.

Keywords: Knowledge Management, Organizational Learning, Digital Era, Knowledge Sharing, Innovation, Organizational Development.